# **Privacy Policy**

# Effective Date: [March 2024]

HotWoodFest Events LTD ("HotWoodFest," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [website URL], including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

#### **Collection of Your Information**

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

- Name(s)
- Email address.
- Personal Preferences on specific forms (This will be in relation to, but not limited to age, music preferences and personal interests.

## **Personal Data**

Personal Data includes information such as your name, address, email address, and other personal identifiable information that you may provide voluntarily when you interact with the Site.

## **Usage Data**

We may collect information about how you use the Site, such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

### Use of Your Information

We may use the information we collect from you to:

1. Send you marketing communications about upcoming events, promotions, and offers related to HotWoodFest Events LTD

- 2. Send you informational emails about our events, including schedules, venue details, and other relevant information.
- 3. Personalize and improve your experience on the Site.
- 4. Respond to your inquiries and provide customer support.

#### Disclosure of Your Information

We may share your information with third-party service providers who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also disclose your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

## **Opt-Out**

If you wish to opt-out of receiving marketing communications from us, you may do so by following the unsubscribe instructions provided in the emails we send or by contacting us directly at <a href="mailto:info@hotwoodfest.co.uk">info@hotwoodfest.co.uk</a> and have 'OPT OUT' in the subject line.

## **Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that no security measures are perfect or impenetrable.

## **Changes to This Privacy Policy**

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Effective Date" of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates.

### **Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at info@hotwoodfest.co.uk

By using the Site, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access the Site.